

UNLEASH THE BEAST Spring 2017



CONSUMER PROMOTIONS
Mid Atlantic

Purchase between March 13, 2017 - June 9, 2017

Install Equipment by: June 23, 2017

Submit Claims by: July 7, 2017

System Rebates

Models	SLP98V	SL280V	SLO185V	CBX40UHV	CBX32MV	EL296V	EL296E	CBWMV
XP/XC25	\$1,300	\$1,100	--	\$1,300	\$1,000	\$1,000	--	--
XP/XC21	\$850	\$750	\$750	\$850	\$750	\$750	\$500	\$475
XP/XC20	\$850	\$750	--	\$850	\$750	\$750	--	--
SL18XP/XC1	\$750	\$650	\$650	\$750	\$650	\$650	\$600	\$400
XP/XC16	\$600	\$575	\$500	\$600	\$575	\$575	\$500	\$350
XP/XC14	\$500	\$475	\$425	\$475	\$425	\$425	\$325	\$300
EL16XC	\$500	\$475	\$425	\$475	\$425	\$425	\$325	--

Choose one of these system options

And Then..add on one or all of these for more money!

Models	Rebate
PureAir™	\$150
iComfort® S30	\$150
iHarmony®	\$100

Individual Rebates

Don't need a system?
Then choose one of these:

Models	Rebate
XP/XC25	\$350
SLP98V	\$275
XP/XC20	\$200
XP/XC21	\$200
GWM	\$200
EL296V	\$175
SL18XP/XC1	\$175
SL280V	\$150
SLO185V	\$150
XP/XC16	\$125
EL296E	\$100
CBWMV	\$100
GWB9	\$100

Alternate System Options

Mini-Splits

Models	Rebate
Mini Split Outdoor (MS8/MPA)	\$150
Mini Split Indoor (MS8/MPA)	\$50

Package Units

Models	Rebate
LRP16	\$650
LRP14	\$400

System Eligibility:

- All Lennox System Rebates require a qualifying indoor unit, qualifying outdoor unit, and a qualifying control.
- XC/XP25 and XC/XP20 units must be paired with an iComfort-enabled indoor unit and iComfort WI-FI, iComfort S30, or iHarmony control option. The serial number for iComfort WI-FI Thermostat, iHarmony, or iComfort S30 is required for the system rebate.
- Qualifying control options for the remaining system combinations, and Package Units, include iComfort WI-FI Thermostat, iComfort S30, iComfort WI-FI Flex, Comfort Sense CS5500, CS7500, or Honeywell Programmable, Nest® (Honeywell, and Nest thermostat must be purchased from Lennox)
- +iHarmony, iComfort S30, and PureAir add on rebates are system add-ons only. They do not qualify for an individual rebate and must be purchased with a qualifying system to redeem additional rebate amounts.
- iHarmony, iComfort S30, and PureAir cannot be combined with individual unit offers.
- * New product introduction. Products are subject to availability.



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LENNOX

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Up to \$1,700 in Savings or Financing!

With the purchase of a qualifying Lennox® Home Comfort System, your customers are eligible for up to \$1,700 in Rebates or financing available from Service Finance.

Promotion Dates:

To be eligible for the promotion, the homeowner must purchase a qualifying product between March 13, 2017 and June 9, 2017. All qualifying equipment must be installed by June 23, 2017.

Dealer Eligibility:

The dealer must have purchased a 2017 Lennox CAP package to participate in this promotional offer.

System Eligibility:

- All Lennox System Rebates require a qualifying indoor unit, qualifying outdoor unit, and a qualifying control.
- XC/XP25 and XC/XP20 units must be paired with an iComfort®-enabled indoor unit and iComfort WI-FI®, iComfort® S30, or iHarmony® control option. The serial number for iComfort WI-FI® Thermostat, iHarmony®, or iComfort® S30 is **required** for the system rebate.
- Qualifying control options for the remaining system combinations, and Package Units, include iComfort WI-FI® Thermostat, iComfort® S30, iComfort WI-FI Flex, Comfort Sense® CS5500, CS7500, or Honeywell Programmable, or Nest® (Honeywell and Nest thermostat must be purchased from Lennox)
- *iHarmony®, iComfort® S30, and PureAir™ add on rebates are system add-ons only. They **do not qualify** for an individual rebate and must be purchased with a qualifying system to redeem additional rebate amounts.
- iHarmony®, iComfort® S30, and PureAir™ cannot be combined with individual unit offers.
- New products are subject to availability.

Claim Submission:

Homeowner must submit rebate claim online with proper documentation within 14 days of installation or by July 7, 2017, whichever occurs first. Dealers must submit financing claim via LennoxPros® within 14 days of installation or by July 7, 2017, whichever occurs first.

Claim Status:

Homeowners can check the status of their claim at www.lennoxconsumerrebates.com. Dealers can view claim status on **LennoxPros® at Partner Resources > Sales > Consumer Promotions/Rebates > Check Claim Status**. If a claim needs further follow up, the email address provided upon entry of the claim will receive a weekly email until the information is provided or until the promotion paperwork end date.

Claim Documentation:

A homeowner invoice is required for each homeowners claim submission and should be attached online at the time the claim is entered. The homeowner invoice should clearly indicate the model name of all qualifying products that were installed, including the thermostat model name, and serial number of the products being claimed (equipment sticker is acceptable).

Serial Numbers:

Serial numbers are required for indoor units, outdoor units and iComfort controls. Be sure to keep serial numbers on file for your homeowners, and also remember to include them on the Consumer Rebate Submission Form.

**For any additional questions call the Lennox Redemption Center
855-458-5462. Or email lennoxrebates@360incentives.com**



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Program Guidelines - Rebate Claims

Rebate – Claim Submission

- Homeowner must complete their rebate submission online **within 14 days of installation** or by July 7, 2017, whichever occurs first.
- The sale to the homeowner must fall within the promotional dates to qualify (March 13, 2017 – June 9, 2017), and installation must occur by June 23, 2017.
- Homeowner must receive the rebate offer directly from a participating Lennox dealer.
- This offer will be a Visa debit card sent directly to the homeowner from Lennox.
- Dealers will NOT give an instant discount off the purchase price and will not give an instant discount off the invoice amount.
- Dealer must not charge the consumer for any portion of the consumer offer.
- Homeowner must enter their REBATE online at: www.lennoxconsumerrebates.com
- Homeowner must also submit their homeowner invoice.
- Claim review will not begin until proper back-up documentation has been provided.
- After the claim is audited, approved and processed, the dealer is then billed for their portion of the rebate based on their CAP package level.

Rebate – Required Documentation

In order to process the consumer rebate claim the following documentation is required. Claim review will not begin until proper back-up documentation has been provided.

1. Invoice to the Homeowner.

The following must be included on the invoice in order for the claim to be processed:

- Dealer name and address
- Invoice number
- Homeowner name and installation address All model numbers including thermostat(s)
- Date of installation (Do Not use dealer invoice date, or paid date if it is not the same as the installation date.)

2. A completed Consumer Rebate Submission Form.

- Please fill out in its entirety. Failure to do so could delay the processing of the homeowner's rebate. All details must be included on the submission form.
- Be sure to keep these serial numbers on file for your homeowners and also remember to include them on the Consumer Rebate Submission Form.
- If there is an error with the claim and additional information is required, 360 Insights will send an email directly to the homeowner notifying them of the error. **Homeowner email is required for claim status notification.**
- **If back-up documentation is not received within 14 business days of entering the claim, the claim will be denied.**
- Please allow 2 - 4 weeks for receipt of the rebate **after** the claim has been approved.



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This offer is available through participating Lennox® dealers with a 2017 CAP package. Promotions are offered to the homeowner at the discretion of the Lennox dealer. Only equipment and systems listed on promotion are eligible for this offer. All products and offers are subject to availability. Offer valid on purchases of qualifying equipment between March 13, 2017 and June 9, 2017. The sale of equipment to the homeowner must fall within the promotional dates to qualify. System installs need to be completed by June 23, 2017. Claims must be entered online www.lennoxconsumerrebates.com with all required documentation within 14 days of installation or by July 7, 2017, whichever occurs first. Claims and/or paperwork will not be accepted after July 7, 2017. This offer applies to residential installations only. Commercial installations, dealership employees, homebuilder or contractor purchases for new construction, homeowner upgrade through home builder or contractor, installations in multi-family dwellings or any dwelling other than a single-family residence do not qualify for this offer. All information requested is required. Incomplete, illegible or late submissions will be denied. Financing credits will not be issued for denied claims. Lennox reserves the right to request additional information to validate a claim. Lennox reserves the right to inspect any installation that is a part of this program. Consumers can redeem only one of the promotional offers per serial number sold. All required back-up paperwork must be submitted to 360 Insights online at www.lennoxconsumerrebates.com. Lennox is not responsible for lost/missing paperwork. Submission will not be accepted for retailers, clubs, organizations, wholesalers or contractors. Cannot be combined with any other Lennox Consumer promotional offer. Multiple qualifying products may be sold within an individual family or household. Purchase of equipment must be made by the individual receiving the Rebate. Please allow 2-4 weeks for Visa® Prepaid debit card processing after claim has been approved.